

## **BAULI S.p.A. COURTESY SERVICE**

### **Notice on the Privacy Policy in compliance to and for the effects of Article 13 of Italian Law Decree 196/2003 concerning the protection of individuals and other entities with respect to personal data processing.**

Bauli S.p.A., in its role as Holder of the processing of personal data, informs that the personal data supplied will be used to satisfy your request to the Courtesy Service within the full respect of Law Decree 196/2003. According to the said Law, such processing shall be characterized by principles of fairness, lawfulness and clearness, while protecting both the confidentiality and your rights. Data processing means any operation or set of operations carried out with or without electronic means or automated ones, concerning the collection, recording, organization, storing, processing, amendments, retrieval, comparison, use, communication, distribution, interconnection, blocking, cancellation, destruction, and selection of the same data. The Holder of the personal data processing is the undersigned Bauli S.p.A., with its legal address in Via Verdi, 31, Castel D'Azzano (Verona). The *pro tempore* Holder for the personal data processing is Mr. Roberto Tamassia, who has chosen his domicile at the headquarters of the undersigned. The complete and exhaustive list of the Companies as regards controls and connections under Article 2359 of the Civil Code with Bauli S.p.A., of third-party companies that perform the collection on behalf of the undersigned, of third-party companies to whom data might be disclosed and of those responsible for the processing, is available from Bauli S.p.A. upon specific request.

We inform you that, as far as it regards data processing, you are entitled to exercise the rights set out in articles 7-8-9-10 of Law Decree 196/2003.

As for the processing to be performed, we specifically inform you of the following:

- a)** The processing concerns your personal data.
- b)** Data processing concerning yourself or your Company shall be performed by hand and by computer, while respecting all safety and confidentiality measures for data;
- c)** Providing and processing data is voluntary and necessary:
  - 1) For carrying out files related to the Courtesy Service;
  - 2) For market research, sending of information and promotional material, sending of samples-complimentary products, marketing and advertising activities concerning products and services of the undersigned company as well as of other companies from the group while also using any e-mail address provided;
  - 3) User satisfaction survey on the quality of both products and services rendered by the undersigned company or on the quality of the activity performed by Bauli S.p.A. and other companies of the group done either directly or by specialized companies by means of personal and phone interviews, questionnaires, etc.
  - 4) Statistical analysis, also for marketing purposes.
- d)** The outsourced Company entrusted with the Courtesy Service and appointed the Holder of Data Processing in Outsourcing shall gather processed data and forward it to Bauli S.p.A. In no case shall data be disclosed unless formally requested by the competent judicial authority.
- e)** Your personal data shall not be transferred abroad.
- f)** However, refusing to provide one's data as well as non-consenting to its processing for the purposes mentioned in item c) 1 above shall result in the impossibility of using the Courtesy Service.

- g)** For the same purposes described above, the following categories of employees and/or managers may become aware of your data:
- Employees of Bauli S.p.A. and/or the Company entrusted with the Courtesy Service in charge of data processing and the accomplishment of the Courtesy Service's task
  - Employees of the Marketing Department
  - Employees of the Secretarial Office
  - Employees of the Consumer Department
  - Employees of the Technical Management Department
  - Employees of the Research and Development Department
- h)** We inform you that, as far as it regards data processing, you are entitled to exercise the rights set out in articles 7-8-9-10 of Law Decree 196/2003.

The processing Holder  
Bauli S.p.A.

## **ITALIAN LAW DECREE 196/2003 ON THE RIGHTS OF THE PARTY CONCERNED**

### **Article 7 (Right of Access to one's personal data and other rights)**

1. The party concerned has the right to obtain confirmation as to whether personal data exists that relates to it, although not yet recorded, and its communication in an understandable form.
2. The party concerned has the right to obtain information about:
  - a) The origin of his/her personal data
  - b) Both the purpose and method of data processing;
  - c) The logics applied whenever data is processed by means of electronic instruments;
  - d) The identification details of the holder, those responsible, and the appointed representative as under Article 5, para. 2;
  - e) The entities or the categories of entities to which personal data may be disclosed or which may become aware of it in their capacity as designated representative on the Country's territory, officers or appointees
3. The party concerned has the right to obtain:
  - a) Updates, amendments or supplements to data, wherever it may be interested;
  - d) The removal, transformation into an anonymous form or blocking of data being processed unlawfully, including data which is not required to be saved for the purposes for which it was originally collected or subsequently processed;
  - a) A statement that the operations referred to in items a) and b) above have been disclosed, even for that which regards their content, to those entities to which data has been communicated or disclosed, except when such compliance is found either to be impossible or to imply the use of means clearly out of proportion if compared to the rights being protected.
4. The party concerned has the right to object, in full or in part:
  - a) For legitimate reasons, the processing of its personal data, even if it may be relevant to the aim of the collection;
  - b) The processing of its personal data for the purpose of sending publicity or direct sales material or of market surveys or commercial communications.